

Day Eight

CLD ADVENT CALENDAR

LET'S CREATE SOME CHRISTMAS CONTENT

Happy eights of December!

It's Friday again which means the weekend is just around the corner! And what better way to spend the weekend than being productive and creating some seasonal content!

But what is **seasonal content**? Seasonal content is when you create something around a specific event or holiday - in this case it would be for winter/Christmas/New Years. This type of content will only be relevant during a short period of time, but since everyone is in the season mood it usually performs really well! An example in the fashion niche could be: 5 outfits for a family Christmas dinner.

The opposite of seasonal content is **evergreen content**, which can be viewed at any time. An example for that in the same niche would be: 5 different outfits with a simple black blazer.

Now, to help you out with your seasonal content, we collected some trending reels audios and concepts that are perfect for your reels! That way you can just sit back and think about what to create with these songs! Simply click on the audio link, look at some of the reels for inspo and start creating!

Don't forget to tag @clublifedesign when you post!

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[Christmas Audio 2](#)

[Christmas Audio 3](#)

[Christmas Audio 4](#)

[Christmas Audio 5](#)