

Day Seventeen

CLD ADVENT CALENDAR

JANUARY CONTENT IDEAS

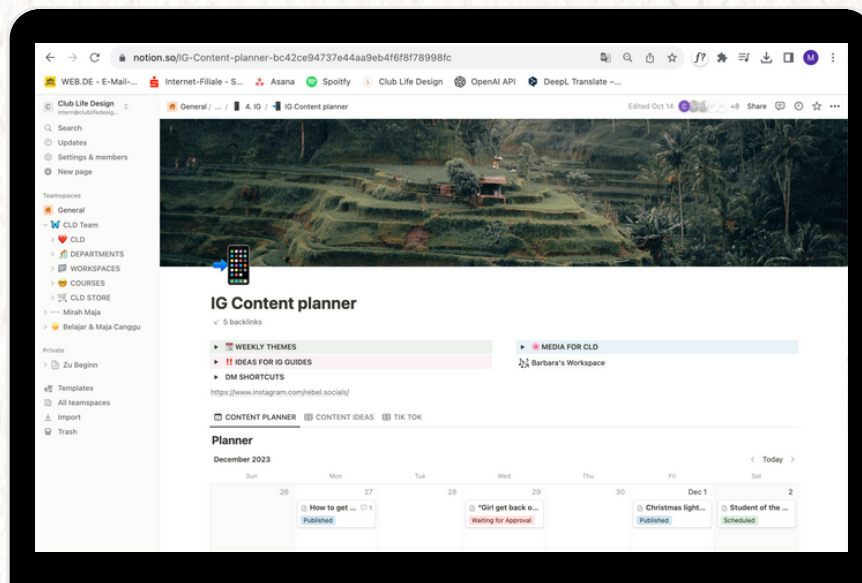
Happy 17th of December!

To make the start of the next year as carefree and cozy as possible, we thought we could take the content planning for January off your hands!

Now all you have to do is apply the ideas to your niche and bring them to life.

At CLD we actually always plan our content in advance using the **Notion app**. It's a great planning tool when it comes to content, daily to-dos or task distribution. It's super easy to navigate and if you only need it for yourself, you can access it for free! But of course there are also other great alternatives, such as Asana or Miro. Find the method that best suits your workflow and then get started in the new year!

NOTION TUTORIAL: THE BASICS



NOTION FOR DESKTOP

NOTION FOR YOUR PHONE

January

CONTENT IDEAS

1. SHARE YOUR VISIONBOARD FOR THE NEW YEAR
2. SHARE YOUR GOALS FOR 2024
3. SHARE YOUR GOALS FOR THE MONTH
4. START A CHALLENGE WITH YOUR FOLLOWERS
5. PERSONAL Q&A/REINTRODUCE YOURSELF
6. TALK ABOUT HABITS/ROUTINES THAT HELP YOU
7. SHARE YOUR OPINION ON A TOPIC IN YOUR NICHE
8. SHARE A PERSONAL STORY
9. DO A COLLAB WITH SOMEONE ELSE FROM YOUR NICHE
10. HOP ON A TREND
11. SHARE A FEW DMS THAT HAVE TOUCHED YOU
12. SHARE TESTIMONIALS/REVIEWS FROM YOUR AUDIENCE
13. DO A THROWBACK
14. DO'S AND DON'TS IN YOUR NICHE
15. CHECK-IN WITH YOUR JANUARY GOALS
16. SHARE A RECOMMENDATION FOR SOMETHING YOUR AUDIENCE CAN DO

January

CONTENT IDEAS

17. SHARE YOUR DAILY ROUTINE

18. GIVE TIPS RELATED TO YOUR NICHE

19. SHARE A RECOMMENDATION FOR MOVIES.
TV SHOWS. PODCASTS. BOOKS

20. CLEAR UP A COMMON MISTAKE/
MISUNDERSTANDING IN YOUR NICHE

21. GIVE VALUABLE TIPS ABOUT A TOPIC

22. SHARE YOUR BIGGEST LESSON

23. Q&A ABOUT YOUR NICHE

24. ANSWER SOME FAQ'S

25. EXPLAIN WHAT YOU ARE GRATEFUL FOR TODAY

26. SHOW A BEHIND THE SCENE MOMENT

27. TELL A STORY ABOUT YOURSELF

28. CREATE A TUTORIAL RELATED TO YOUR NICHE

29. NUMBER ONE TIP TO/FOR...

30. DO A Q&A AND REPLY TO SOME QUESTIONS

31. SHARE YOUR BIGGEST WINS AND
WHAT DIDN'T GO SO WELL THIS MONTH